



For Immediate Release

ELIOKEM ANNOUNCES NEW DISTRIBUTOR PARTNERSHIP

Eliokem Strengthens it's Southwest Distribution for Pliolite®, Plioway® & Pliotec® resins

Akron, OHIO, USA September 8, 2006 – ELIOKEM, a leading global specialty chemicals provider, announced today the appointment of E.T. Horn as the distributor for their Pliolite styrene acrylate resins, their Plioway vinyl acrylate resins and their Pliotec waterborne acrylate copolymer product lines for the coatings industry in the Southwest states including Texas, Louisiana, Arkansas, and Oklahoma. E. T. Horn will commence representing Eliokem on October 1, 2006.

“We are extremely pleased to expand our existing relationship with E.T. Horn into this region,” states Veronique Le Du, Sales Manager, US Operations Eliokem, Inc. “E.T. Horn has distributed our resins in the Western territory for more than 20 years and this new arrangement in the Southwest strengthens our relationship. This new partnership will help us serve the Southwest coating industry better, as well as significantly build and strengthen our company’s presence in the US market. We continue to invest in areas where we see opportunities to strengthen our leading supplier position and better serve our customer base.”

E.T. Horn acquired Polymatrix International in April of 2006. “This Houston based distributor enabled us to expand into the Southwest region and better serve our customers,” states Jeff Martin, Vice President Sales Coatings and Building Materials E.T. Horn. “We have been distributing Eliokem products for many years, we are very familiar with their resins, and are pleased to be representing them in the Southwest,” confides Martin.

The E.T. Horn Company, founded in the early 1960's, is one of the nation's premier distributors of raw materials and chemicals for use in coatings, building materials, elastomers, lubrication, nutraceuticals, cosmetics, personal care, and food products. E.T. Horn is focused on providing formulation solutions, superior customer service and technical expertise in the distribution of products from the finest manufacturers. E.T. Horn Company

has differentiated itself through its tight focus on specific markets, and by offering its customers the service, support, and solutions needed to be successful. For more information please visit www.ethorn.com.

Pliolite[®], Plioway[®], and Pliotec[®] resins are acrylate-based resins, modified with a variety of specialty monomers to give unique performance in a wide variety of high performance specialty, architectural and industrial applications. Eliokem also manufactures NBR and acrylate elastomeric modifiers and antioxidants.

Eliokem, a leading Specialty Chemicals company

Eliokem is a global specialty chemical company headquartered in Villejust, near Paris, France. Eliokem employs over 460 people at manufacturing and office locations around the world and has leading positions in a broad range of niche applications with the following trademarks and associated product lines:

Pliolite[®], Plioway[®], Pliotec[®] and Hydro Pliolite[®]: resins used in decorative paints.

Pliotone[®]: Electrographic toners.

Pliocord[®] and Chemigum[®]: latex used in the treatment of reinforcing fabrics, joints and gloves.

Chemigum[®] and Sunigum[®]: elastomeric modifiers for plastics.

Wingstay[®]: non-staining antioxidants used in natural latex articles and in carpet backing.

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