



NEWS FOR IMMEDIATE RELEASE

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Scientific Advisor for E.T. Horn's FoodTech Group Appointed to 2010 Dietary Guidelines Advisory Committee

LA MIRADA, Calif. – Nov. 13, 2008 – The Department of Agriculture (USDA) recently announced Roger A. Clemens, DrPH, the scientific advisor for the E.T. Horn Company's FoodTech Group, will be one of 13 nationally recognized medical and scientific researchers from universities and scientific institutions across America to serve on the 2010 Dietary Guidelines Advisory Committee. Agriculture Secretary Ed Schafer and Health and Human Services Secretary Mike Leavitt made the announcement Oct. 24.

The committee—whose first meeting was Oct. 30-31 in Washington, DC.—will be responsible for setting the tone for the updated Dietary Guidelines, which includes consumer recommendations for balanced eating such as the MyPyramid program. Congress mandates the Dietary Guidelines are reviewed for revision every five years. This document is the cornerstone of the government's nutrition policy and education.

"It's an honor and privilege to serve the American public as a member of the USDA Dietary Guidelines Committee," said Dr. Clemens, who is currently the Associate Director, Regulatory Science, and Adjunct Professor, Pharmacology and Pharmaceutical Science, at the University of Southern California, Los Angeles. "There are only 13 people on this august committee. When you look at their qualifications, expertise and dedication in the areas of food, nutrition, medicine, consumer behavior and public health, it's really impressive. That kind of expertise transcends to what E.T. Horn's FoodTech Group is trying to do—which is researching and providing the very best ingredients to improve the health of Americans."

As one of the world's leading experts in nutrition, Dr. Clemens joined the USC School of Pharmacy after serving as the Scientific Advisor for Nestlé USA for more than 20 years. He has published more than 30 original manuscripts and participated in more than 70 invited lectures on the topics of food science and nutrition. Dr. Clemens has extensive experience in functional foods and technology, with a special emphasis on probiotics and prebiotics. He has expertise in toxicology and food safety, as well as knowledge of food processing and the food industry. He's also currently a spokesperson for the American Society for Nutrition and the Institute of Food Technologists.

"Roger's résumé is quite impressive. So him getting this appointment means he continues to have a very ethical and positive effect on our food industry," said E.T. Horn FoodTech Group Vice President of Sales Lisa Alley-Zarkades. "We're fortunate that he can continue to support E.T. Horn's scientific needs and guidance. We look forward to promoting the new 2010 dietary guidelines."

E.T. Horn – Clemens, press release, cont.

The first edition of the Dietary Guidelines for Americans was released in 1980, and it has been revised every five years since then. The revisions reflect changes in scientific knowledge and medical opinion, such as an increased emphasis on whole grains or guidelines to focus on reducing dietary fat and added sugar while increasing physical activity.

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