



## NEWS FOR IMMEDIATE RELEASE

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### E.T. Horn Promotes Jim Berg to VP of Hydrocolloids

La Mirada, Calif. – Nov. 13, 2008 – E.T. Horn and Company, a leading distributor, manufacturer and marketer of specialty chemicals and ingredients, recently announced the promotion of Jim Berg from senior account sales manager to vice president of hydrocolloids within its FoodTech Group.

Berg, with 27 years experience in the food ingredient industry, will continue in his sales role but will also be E.T. Horn's main contact with four of the company's principals: FMC Biopolymer, Aqualon Food, Sensient Flavors and Loders Crokiaan. Prior to joining E.T. Horn, Berg worked for two of these ingredient manufacturers, FMC Biopolymer and Aqualon Food.

"I'm looking forward to having more interaction with these principals and to focus more on hydrocolloids, my area of expertise," said Berg, who has a bachelor's degree in chemistry from UCLA.

"Jim has performed at the highest level of sales and sales support to the FoodTech Group," said E.T. Horn FoodTech Group Vice President of Sales Lisa Alley-Zarkades, who is also Berg's supervisor. "His promotion will allow him to focus on key suppliers that need his hydrocolloid and emulsifier background. This will enhance our ability to serve these key principals."

Berg added he's been impressed with employee-owned E.T. Horn since coming on board in November 2003. "E.T. Horn pursues excellence in the way they represent their principal product lines and the way they deal with their customers. It's just a very professional organization."

#### About The E.T. Horn Company

The E.T. Horn Company is one of the nation's largest distributors, marketers and manufacturers of raw materials and chemicals for use in coatings, building materials, elastomers, lubrication, nutrition, cosmetics, personal care, and food products. Founded in 1961, the company has focused on providing formulation solutions, superior customer service and technical expertise in distributing products from only the finest manufacturers. For additional information call 800-442-HORN or visit [www.ethorn.com](http://www.ethorn.com).

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